

**Kajaria**

Introducing  
**The Ultima**

**Tiles that redefine opulence.**

1200X1800 MM | 1200X1200 MM | 290X1800 MM

**ETERNITY**  
tiles forever

# a thing of beauty. a joy forever.

Eternity Tiles. Glazed, vitrified, and unlike anything you've seen before.

Eternity is a premium tile brand from Kajaria Group. It has been crafted for the sophisticated buyer, who seeks elegance and excellence in equal measure.

The word 'Eternity' finds reflection in every tile, be it in the design that evokes a feeling of timelessness, or its strength that ensures that it stays beautiful for a long, long time.

The extraordinary aesthetic appeal of Eternity Tiles is the outcome of the skill and the passion of European master-designers.

Beneath the beautiful surface, Eternity Tiles are surprisingly strong, possessing high flexural and breaking strength. Almost 100% non-porous, the tiles do not allow water to seep through. The unique Nano Polish, along with special glazes, ensures they remain stain-proof, scratch-proof and abrasion-resistant.

It is no surprise then that premium buyers in more than 31 countries across Europe, the USA, Asia Pacific, Australia and Middle East, opt for Eternity Tiles when they seek to create lasting beauty in their homes, offices, and public spaces.

Eternity Tiles are truly a thing of beauty, a joy forever. And in being so, are taking the Kajaria legacy forward.

**ETERNITY**  
tiles forever



## **THE ULTIMA**

**120x180 cm | 120x120 cm | 29x180 cm**

What is better than getting more than what you are looking for. And with extra large tiles in question, this one is the ultimate answer. Besides covering a wider surface area, Ultima is the technical body tile with digital printing first time in the industry, created by employing state-of-the-art digital printing technology. The large size of these tiles renders enhanced continuity to the design, making your living spaces appear grand and spacious. Choose from a handpicked collection of multiple attractive finishes, waiting to charm the design connoisseur in you.

- ◆ Lavish sizes ◆ Technical body tiles with digital printing – first time in the industry
- ◆ Real-like marble, metal, wood & stone effects ◆ Thickness – 11 to 12 mm
- ◆ Stain resistant ◆ Almost 0% water absorption ◆ Strong & long lasting
- ◆ Scratch & abrasion resistant ◆ High flexural strength

# When science and art come together, the ultimate is born!



Introducing **The Ultima**,  
a technical body tile with digital printing,  
a first in the industry,  
which can revolutionise the way we  
experience tiles today!





## **Polished** Experience the ultimate sheen of perfection.

A spectacular mirror-like effect is what you get in the superior finish of Polished. The highly polished look of these tiles is achieved through a thicker coat of glaze, bringing the waviness down to negligible, enhancing image sharpness and giving you a rich and true colour experience.

**THE ULTIMA | 120x180 cm** POLISHED

**ETERNITY**  
tiles forever



SATUARIO



ZION BEIGE



ZION MARFIL



WILLIAMS GREY



PERLATO



BOTTICINO



KASHMIR MARFIL

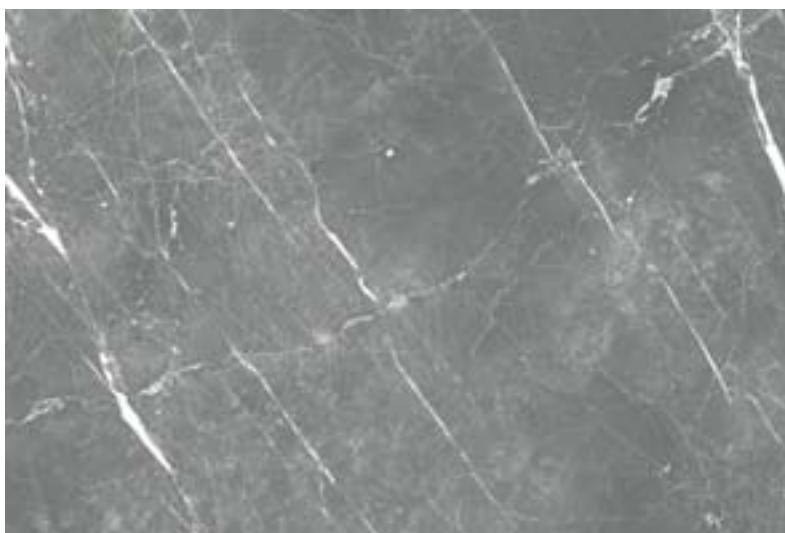


JERICO OCRE





ROYAL DYNA



GREY FLURRY



CREMA MARBLE



TRAVERTINO MARFIL



TRAVERTINO BEIGE

**THE ULTIMA | 120x180 cm** PREMIUM POLISHED

**ETERNITY**  
tiles forever



ARMANI BROWN



ARMANI BROWN



PULPIS BRONZE



NERO ST LAURENT



IMPERIAL BROWN



**THE ULTIMA | 120x180 cm PREMIUM POLISHED**

**ETERNITY**  
tiles forever



BLACK TRAVERTINO



# Super White

## A tile, whiter than white!

Introducing our extra large tiles, The Ultima, in Super White finish that stands at an impressive 93% on the L-value scale, lending it the purest of white hues. Its super white colour can add sophistication, and an illusion of white space and natural light, to any living space.



ARBESCATO



POLARIS



SATUARIO

A close-up photograph of a white marble tile with grey veining. The tile is the central focus, showing its characteristic swirling and branching patterns. The background is a soft, out-of-focus white, suggesting a tiled surface. The lighting is bright and even, highlighting the texture and color variations of the marble.

## **Marbletech**

Our Marbletech 45° range is the closest thing to a natural marble. The marble-look is achieved with a special glaze coated on top of the design. Along with that, an elaborate polishing process gives the tile a marble-like smooth feel and shine. These tiles have a reflective index of 45° which is very close to that of natural marble.





PULPIS MARFIL



BOTTICINO



EMPREDOR LIGHT



ATLANTA GREY



GALALA BEIGE



EMALI BEIGE



## **Matt**

Durable and slip resistant, these tiles are popularly used as floor tiles. If you want a traditional, rustic look, then Matt finish makes perfect sense.



OSLO GRIS



OSLO MARFIL



OSLO OCRE



**THE ULTIMA | 120x180 cm** PREMIUM MATT

**ETERNITY**  
tiles forever



OSLO BRONZE



# **Glossmatt**

## **Experience The Fusion That Takes You Back In Time.**

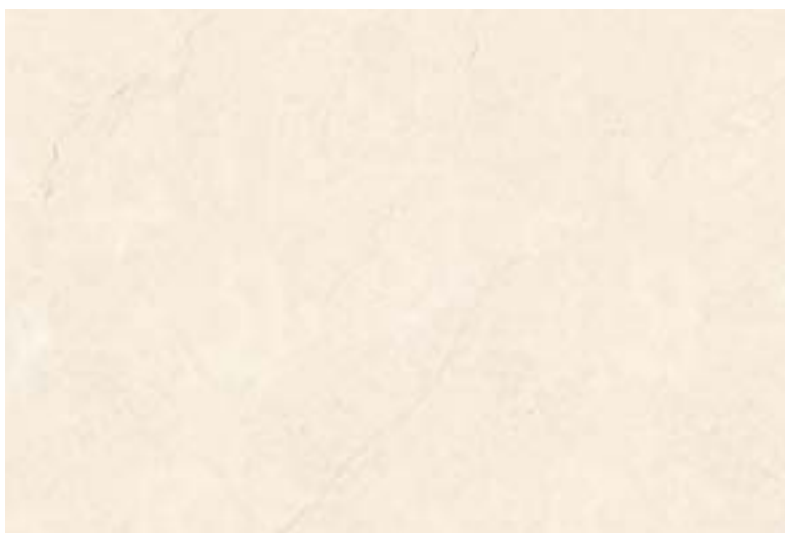
We bring you our extra large tiles, The Ultima, in Glossmatt finish that gives your walls, floors and surfaces a rustic look and feel with an artistic fusion of gloss and matt finishes. Amongst the first GVTs that carry a dual effect, some areas appear rough and some shiny and smooth. Come, witness how two extremes come together to create beauty unimagined.



URBANE SILVER



URBANE PLATINA



SERRA MARFIL



SERRA BEIGE



LOFT GREY





URBANE BRONZE



URBANE GRIS



LOFT GRIS



## **Translucent Tiles that light up your home!**

Introducing our extra large tiles, The Ultima, in Translucent finish that can give your walls and surfaces a beautiful, mystic glow. These tiles have a semi-precious stone like body that allows natural light to pass through it. A special glaze holds a light scattering property that makes your home glow. Come, witness this marvel.



BLUE AGATE



ONYX



FLORET





DAFFODILS



GRAFFITO GREY



MURANO



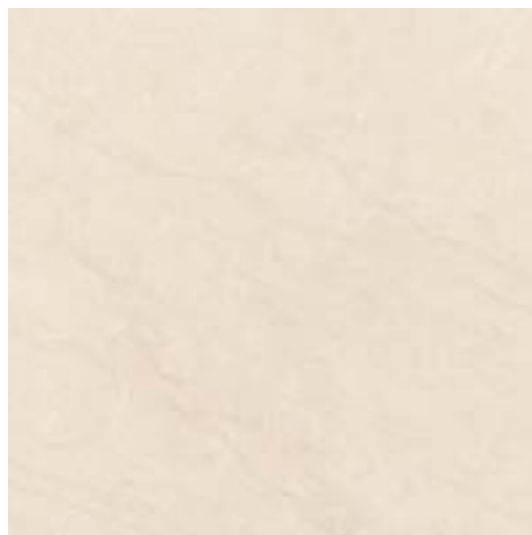
BOTTICINO CLASSICO



CORSICA BEIGE



CREMA MARFIL



CREMANO BEIGE





DYNA PEARL



GALALA BEIGE



JERICO MARFIL



MELODIOUS BEIGE



MILANO BEIGE



PEARL BEIGE



PERLATO



SIENA BEIGE

**THE ULTIMA | 120x120 cm** POLISHED

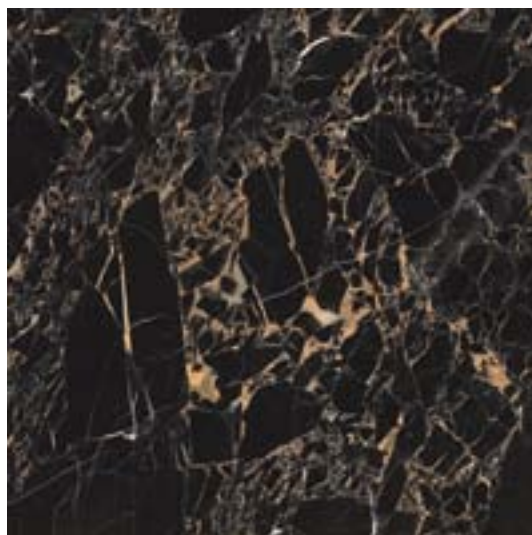
**ETERNITY**  
tiles forever



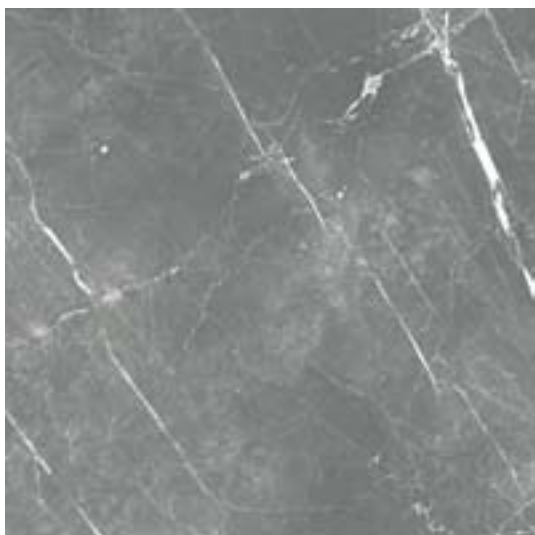
TRAVERTINO MARFIL



MILANO BROWN



GOLDEN PORTORO



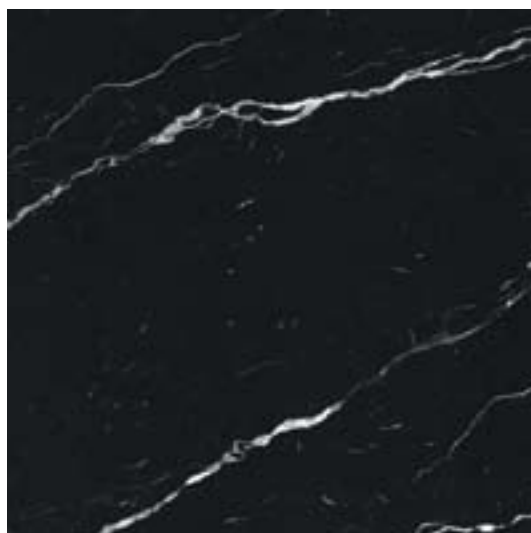
GREY FLURRY



IRIS BROWN

**THE ULTIMA | 120x120 cm** PREMIUM POLISHED

**ETERNITY**  
tiles forever



ORIENTAL NERO



**THE ULTIMA | 120x120 cm SUPER WHITE**

**ETERNITY**  
tiles forever



SATUARIO



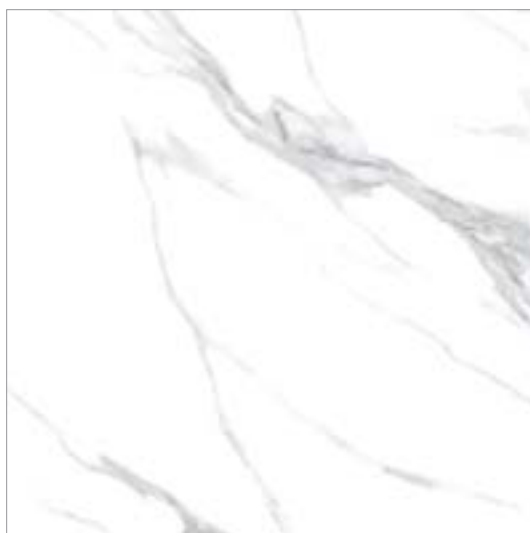
SATUARIO



SATUARIO (MARBLETECH)

**THE ULTIMA | 120x120 cm SUPER WHITE**

**ETERNITY**  
tiles forever



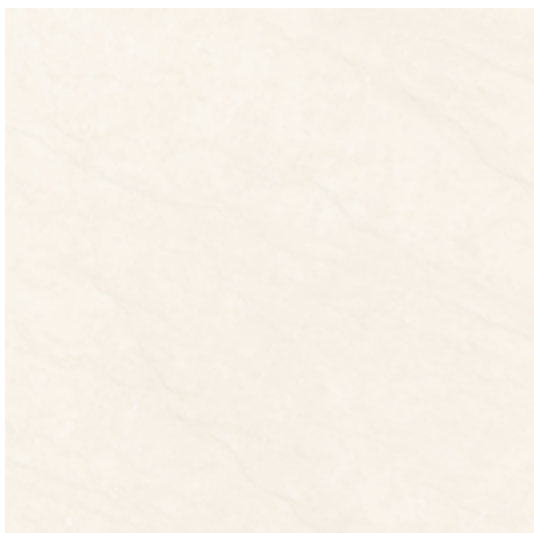
IMPERIAL BLANCO



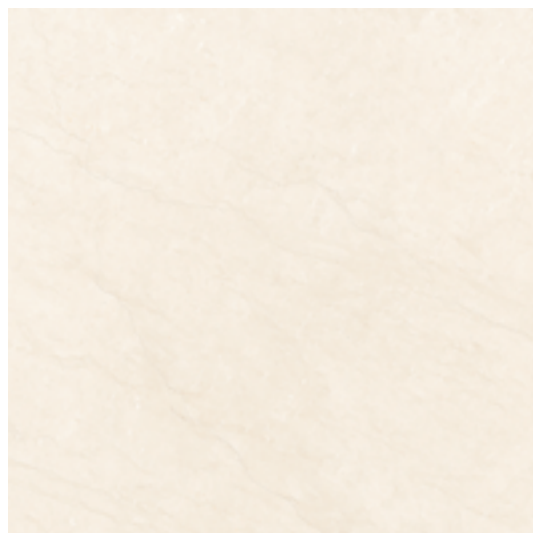
BORNEO BEIGE



BOTTICINO



CREMANO IVORY



CREMANO OCRE



GALALA TAUPE



KASHMIR MARFIL



ROYAL DYNA



WILLIAMS GREY



ARMANI BROWN





ARKETY BEIGE



ARKETY CEMENT



ARKETY MARFIL



CROSS WOOD TEAK



FABRICO BEIGE



FABRICO GREY



OHAYO BEIGE



OHAYO GREY



OHAYO MARFIL



SAHARA BEIGE



SAHARA CREMA



SAHARA GREY

**THE ULTIMA | 120x120 cm MATT**

**ETERNITY**  
tiles forever



SAHARA MARFIL



ARKETY BRONZE



CROSS WOOD WENGE



OHAYO BRONZE



SAHARA BRONZE



**THE ULTIMA | 120x120 cm** PREMIUM MATT

**ETERNITY**  
tiles forever



SAHARA GRIS



ART WOOD



CEMENTO GREY

**THE ULTIMA | 120x120 cm** PREMIUM GLOSS MATT

**ETERNITY**  
tiles forever



CEMENTO GRIS



# Carving

## Introducing a carved marvel!

We bring you our extra large tiles, The Ultima, in Carving finish that gives the tile crevices and grains across its surface, which can only be found in natural marbles and wood. Come, feel by hand each grain, and witness this technologically advanced creation of ultimate beauty.



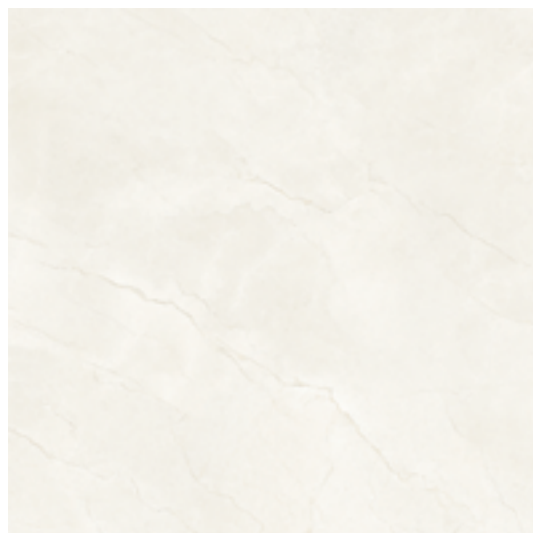
BOTTOCINO SATIN



SATCH BEIGE



SATCH MARFIL



BORNEO MARFIL





GALALA MARFIL



## **Metallic Streak**

**Add a sparkling glow to every surface.**

Introducing our extra large tiles, The Ultima, in Metallic Streak finish that gives a stylish, lustrous metallic finish to your surfaces. These tiles have been developed using a special metallic ink and fantastic glossy glaze that enhances sheen. Come, witness how this technologically superior tile adds a chic, contemporary look to any space.



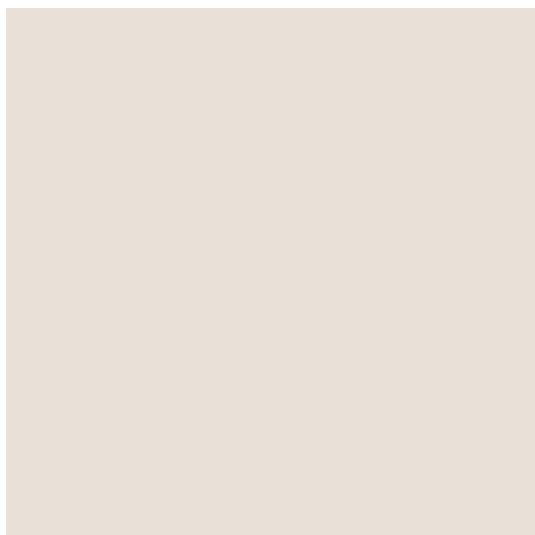
FUSION BROWN



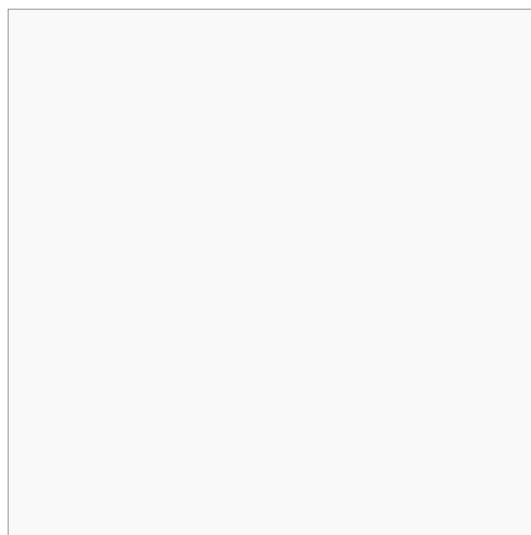
FUSION GREY



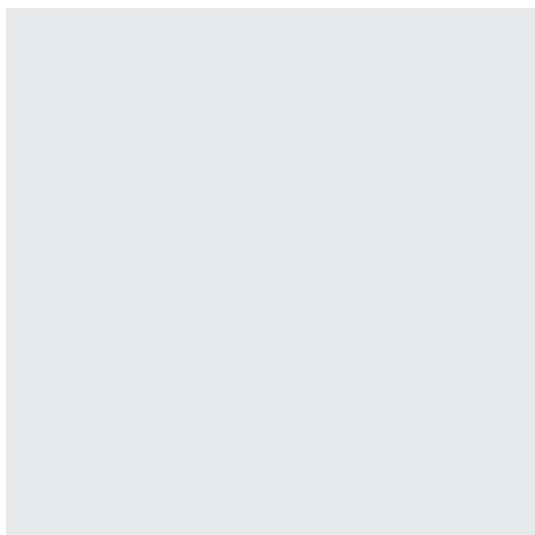
YUCON



MELBOURNE BEIGE



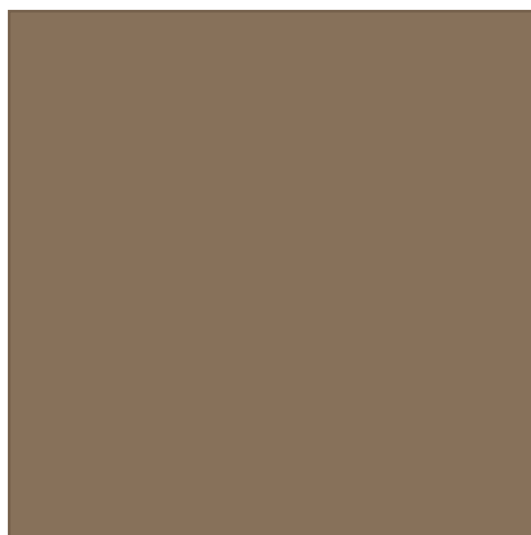
MELBOURNE WHITE



MELBOURNE SILVER



MELBOURNE BLACK



MELBOURNE BRONZE



MELBOURNE GRIS



THE ULTIMA | 29x180 cm PLANKS

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ELEGANZA MAHOGANY



ELEGANZA TEAK



ELEGANZA WENGE





WESTWOOD CEDAR



WESTWOOD OAK



KENYAN WALNUT



KENYAN WENGE



PINEWOOD GREY



PINEWOOD WALNUT



TIGER BLACK



BOTTICINO ROYALE



SEOL WENGE



SEOL TEAK



FOSSIL WOOD



ARRAKISH WENGE



ARRAKISH TEAK



CALACUTTA

**PACKING DETAILS**

DIMENSIONS (MM)	THICKNESS (MM)	NO. OF TILES/BOX	COVERAGE AREA
1200X1200	11	01	1.44 M <sup>2</sup>
1200X1800	11	01	2.16 M <sup>2</sup>
290X1800	11	02	1.044 M <sup>2</sup>

**TECHNICAL SPECIFICATIONS**

S.NO.	PROPERTY	GROUP B1A-ISO 13006 ANN. G.	OUR VALUE	TEST ACCORDING TO
1.	Length and Width	± 0.6%	± 0.10%	ISO 10545-2
2.	Thickness	± 5.0%	± 4.00%	ISO 10545-2
3.	Straightness of Sides	± 0.5%	± 0.10%	ISO 10545-2
4.	Rectangularity	± 0.6%	± 0.10%	ISO 10545-2
5.	Surface Flatness	± 0.5%	± 0.15%	ISO 10545-2
6.	Surface Quality	Minimum 95% Free From Visible Defects	No Visible Defects	ISO 10545-2
7.	Modulus of Rupture	≥ 35 N/MM <sup>2</sup>	≥ 40 N/MM <sup>2</sup>	ISO 10545-4
8.	Breaking Strength	≥ 1300 N	≥ 2500 N	ISO 10545-4
9.	Water Absorption	≤ 0.5%	≤ 0.08%	ISO 10545-3
10.	Surface Abrasion Resistance	Report Abrasion Class & Cycles Passed	POLISH = CLASS III 1500 Rev	ISO 10545-7
11.	Stain Resistance*	Min Class 3	Min Class 3	ISO 10545-14
12.	Chemical Resistance#	Manufacture to State the Class	Min GB,GIB,GHB	ISO 10545-13
13.	Crazing Resistance (Glazed Tiles)	Required	Passes 4 Cycles at 7.0 Kg/Cm <sup>2</sup>	ISO 10545-11
14.	Impact Resistance	Test Method Available	No Identification or Cracking	ISO 10545-5
15.	Co-Efficient of Thermal Expansion	Test Method Available	6 X 10 <sup>-6</sup> Max	ISO 10545-8
16.	Frost Resistance	Required	100 Cycle Pass	ISO 10545-12
17.	Co-Efficient of Friction	Manufacture to State the Class	> 0.4	ISO 10545-17

\*Glazed Vitrified tiles have resistance to most of the stains/chemicals but, it is recommended to take due care while laying and for day-to-day maintenance.# Resistance to acids & alkalies (Exception of Hydrofluoric Acid & its Compounds)

- For better laying please follow the instructions on the packaging box.
- In case if required to lay the Tiles on wall or floor in STAGGERED PATTERN than always lay them in Overlap 20:80 ratio as shown in VISUAL 1 instead of Brick pattern (overlap 50:50 ratio) as shown in VISUAL 2.



VISUAL 1



VISUAL 2



## NORTH

- ❖ **CHANDIGARH :**  
SCO-8,1st floor, Sector 7C,  
Madhy Marg,  
Chandigarh-160019  
Phone : +91-172- 4631417  
Mobile : 9779021253, 9779021262
- ❖ **DELHI :**  
J-1/B-1 (Extn.),  
Mohan Co-operative Industrial Estate,  
(Opp. Badar Pur Thermal Power Station),  
Mathura Road, New Delhi - 110 044. INDIA  
Mobile : 9717795202, 9717795192
- ❖ **DEHRADUN :**  
Fortuna Tower, 1078, First Floor,  
Opp. IMA Blood Bank, Chakrata Road  
Dehradun - 248001  
Mobile : 9717795096, 7755001346, 7755001347
- ❖ **JAIPUR :**  
G-1-2, Aishwarya Tower,  
Near Hotel Hawa Mahal, Ajmer Road,  
Jaipur-302005.  
Mobile : 9799495766, 9001094841
- ❖ **LUDHIANA :**  
Second Floor, 7-E,  
Sarabha Nagar, Malhar Road,  
Ludhiana, Punjab  
Mobile : 9779021264, 9779021270,  
9779021255, 9779021267
- ❖ **LUCKNOW :**  
7, Tajpuria palace, Faizabad Road,  
Indira Nagar, Lucknow, Uttar Pradesh  
Mobile : 9717795204, 9956252777, 9454503815
- ❖ **VARANASI :**  
Varanasi Trade Centre,  
Plot No.154/2A, 2nd Floor,  
Near Income Tax Office, Maqbool Alam Road  
Varanasi- 221002  
Mobile : 9005095500, 9717795204

## WEST

- ❖ **AHMEDABAD :**  
16-30, 2nd Floor, Agarwal Mall,  
Opp. Sola Bhagwat Vidhyapith, SG Highway,  
Ahmedabad-380060  
Mobile : 9998804440, 9724340887
- ❖ **AURANGABAD**  
Plot no 300,10/3 N-3, Opposite Ramgiri Hotel,  
Jalna Road, Sidco,  
Aurangabad- 431003, Maharashtra  
Mobile : 8600992620, 9730088497
- ❖ **MUMBAI :**  
A-Wing, 201-208, Bonanza,  
Sahar Plaza Complex, 2nd floor, M.V. Road,  
Near Hotel Kohinoor Continental, JB Nagar,  
Andheri East, Mumbai - 400059, Maharashtra  
Mobile : 9987701026, 9987701037, 9987088690
- ❖ **NAGPUR**  
Parthamesh Raja Apartment., Above Bank of Baroda,  
Untakhana Road, Medical Square,  
Nagpur - 440009, Maharashtra  
Mobile : 9987538689, 9730088497
- ❖ **PUNE :**  
301 & 601-A, D.S.K. Gandharv Heights,  
Ganesh Khind Road, Shivaji Nagar,  
Pune - 411005  
Mobile : 9730088497, 9730088498, 9730088499

## CENTRAL

- ❖ **INDORE :**  
UG-2, Samyak Park,  
31 Nehru Park Road, Dhanu Market,  
Near Regal Cinema Building, Indore (M.P.)  
Mobile : 9630025576, 9981528092
- ❖ **RAIPUR :**  
MK Planet, Near Ashoka Millennium Plaza,  
Ring Road No.1, Raipur- 492001  
Mobile : 9981528088, 9752598467

## EAST

- ❖ **KOLKATA :**  
Tirupati Plaza, 2nd Floor  
74/2, Acharya Jagdish Chandra Bose Road  
Kolkata- 700017, West Bengal  
Mobile : 9007011028, 9007011021

## SOUTH

- ❖ **BANGALORE :**  
Farah Icon, 119 First Floor  
Opp. New Pass Port Kendra, Lalbagh Road,  
Bangalore - 560 027, Karnataka  
Mobile : 9008402951, 9008402949, 9008016799
- ❖ **CHENNAI :**  
Old No.10,New No.46, Montieth Road  
Above Wait Rose Super market  
Egmore, Chennai - 600 008.  
Mobile : 9791178678, 9952094333
- ❖ **COCHIN :**  
Door No. 48/557-C, MN Square,  
Near Gold Souk, NH By Pass, Vyttila,  
Cochin 682019, Kerala  
Phone: +91 484 2912018  
Mobile : 9746474725, 9746474729, 9633115715
- ❖ **COIMBATORE :**  
1st Floor, No.57, Cowley Brown Road,  
Near Central Library, R.S. Puram  
Coimbatore - 641002.  
Mobile: 9629944454, 9677708080
- ❖ **HYDERABAD :**  
#3 - 143, 1st Floor, Nirvana Building,  
Kavuri Hills, Police Station Opp. Road, Madhapur  
Hyderabad-500081, Telangana  
Mobile : 9000304996, 9000304992, 9000005383

## SALES REPRESENTATIVE

### NORTH

- GURGAON :**  
Mobile : 9717795188, 9717795201, 9717795156
- HARYANA :**  
Mobile : 8295200155, 8295200410
- HIMANCHAL PRADESH :**  
Mobile : 9779027169, 9779021253
- JAMMU & KASHMIR :**  
Mobile : 9906906622, 9419214219
- KUMAON :**  
Mobile : 9717795096, 7755001348, 7755001349
- NOIDA :**  
Mobile : 9717795205, 9717795210
- WESTERN UP :**  
Mobile : 9717795096, 8800093020, 7755001348

### EAST

- ASSAM :**  
Mobile : 9954061651, 9007011028
- BIHAR :**  
Mobile : 9771458963, 9007011021
- JHARKHAND :**  
Mobile : 9934011406, 9007011021

- ORISSA :**  
Mobile : 9937185338, 9007011021

### WEST

- GOA :**  
Mobile : 9665046116, 9730088497
- NASIK :**  
Mobile : 8600992620, 9730088497  
7028030538

### SOUTH

- ANDHRA PRADESH :**  
Mobile : 9000300790, 9717795171

**Kajaria**

**ETERNITY**  
tiles forever

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Website: [www.kajariaeternity.com](http://www.kajariaeternity.com)